Audited Financial Statements
THE MUSEUM OF CONTEMPORARY ART DETROIT
December 31, 2020 and 2019

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## INDEPENDENT AUDITOR'S REPORT

## To the Board of Directors of The Museum of Contemporary Art Detroit

We have audited the accompanying financial statements of The Museum of Contemporary Art Detroit (a nonprofit Organization), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Museum of Contemporary Art Detroit as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Croskey Lanni, PC

Cashaj Kausei; Pc

Rochester, Michigan December 14, 2021



## STATEMENTS OF FINANCIAL POSITION

## **ASSETS**

	December 31,				
Current Assets		2020		2019	
Cash and cash equivalents	\$	1,656,737	\$	1,590,789	
Accounts and grants receivable, net of allowance					
of \$50,000 in 2020 and \$50,000 in 2019		697,701		292,675	
Merchandise inventory		123,957		138,176	
Prepaid expenses		25,065		2,481	
Total current assets		2,503,460		2,024,121	
Property and equipment, net		901,796		882,774	
Intangible assets, net		-		626	
Long-term contributions and grants receivable, net					
of discount of \$188,464 in 2020 and \$204,372 in 2019		1,121,536	,	1,610,635	
Total assets	\$	4,526,792	\$	4,518,156	
LIABILITIES AND NET ASSETS					
Current Liabilities					
Accounts payable and accrued expenses	\$	98,783	\$	142,585	
Deferred revenue				50,000	
Total current liabilities		98,783		192,585	
Net Assets					
Without donor restrictions		1,210,071		1,283,212	
With donor restrictions		3,217,938		3,042,359	
Total net assets		4,428,009		4,325,571	
Total liabilities and net assets	\$	4,526,792	\$	4,518,156	

## STATEMENTS OF ACTIVITIES

## For the Year Ended December 31,

				2020		2000	2019					
	Wi	hout Donor	W	ith Donor			Wit	hout Donor				
	R	estrictions	R	estrictions		Total	Restrictions				s Restrictions	
Revenue and Other Support												
Contributions	\$	548,361	\$	-	\$	548,361	\$	924,415	\$	2,181,548	\$	3,105,963
Grants		276,345		447,079		723,424		293,850		842,537		1,136,387
Special events, net of direct costs of												
\$24,904 in 2020 and \$268,472 in 2019		130,609		-		130,609		317,749		-		317,749
Store and Café sales, net of direct costs of												
\$79,779 in 2020 and \$236,544 in 2019		1,371		-		1,371		89,809		-		89,809
Facility rentals		197,535		-		197,535		193,361		-		193,361
Interest income		645		-		645		719		-		719
Other income		4,000		-		4,000		3,444				3,444
Total revenue and support		1,158,866		447,079		1,605,945		1,823,347		3,024,085		4,847,432
Net Assets Released from Restrictions		271,500		(271,500)				498,167		(498,167)		
Total		1,430,366		175,579		1,605,945		2,321,514		2,525,918		4,847,432
Expenses												
Program expenses		1,113,274		-		1,113,274		1,692,867		-		1,692,867
Administrative expenses		296,953		-		296,953		318,516		-		318,516
Fundraising expenses		93,280		-		93,280		131,864				131,864
Total expenses		1,503,507				1,503,507		2,143,247				2,143,247
Change in Net Assets		(73,141)		175,579		102,438		178,267		2,525,918		2,704,185
Net Assets - Beginning		1,283,212		3,042,359		4,325,571	-	1,104,945	-	516,441		1,621,386
Net Assets - Ending	\$	1,210,071	\$	3,217,938	\$	4,428,009	\$	1,283,212	\$	3,042,359	\$	4,325,571

See accompanying notes to financial statements

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2020

	Program xpenses	inistrative openses	ndraising spenses	Total
Salaries	\$ 614,946	\$ 109,310	\$ 69,334	\$ 793,590
Payroll taxes	49,688	8,832	5,602	64,122
Employee benefits	64,852	17,183	1,657	83,692
Bank fees	-	9,928	-	9,928
Exhibition expenses:				
Artist and curator	38,960	-	-	38,960
Installation	30,175	-	-	30,175
Shipping and freight	7,489	-	-	7,489
General	1,212	-	-	1,212
Travel and related costs	8,508	-	-	8,508
Print publication	2,853	-	-	2,853
Mobile homestead	34,178	-	-	34,178
Depreciation	52,683	15,053	7,526	75,262
Amortization	438	124	63	625
Insurance	46,383	947	-	47,330
Office expense	9,098	18,197	9,098	36,393
Conferences and meetings	-	662	-	662
Outside services	31,059	13,311	-	44,370
Professional fees	-	94,215	-	94,215
Programming and education	21,812	-	-	21,812
Public relations	13,160	5,640	-	18,800
Repair and maintenance	44,109	900	-	45,009
Security	80	-	-	80
Travel and entertainment	1,840	1,840	-	3,680
Utilities	 39,751	 811	 -	40,562
Total expenses	\$ 1,113,274	\$ 296,953	\$ 93,280	\$ 1,503,507

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2019

	Program Expenses			inistrative openses	ndraising openses		Total
			-	<u>.                                      </u>	 <u> </u>	-	
Salaries	\$	759,983	\$	112,370	\$ 97,834	\$	970,187
Payroll taxes		68,816		10,175	8,859		87,850
Employee benefits		86,274		21,682	2,181		110,137
Bank fees		-		31,480	-		31,480
Exhibition expenses:							
Artist and curator		23,160		-	-		23,160
Installation		75,046		-	-		75,046
Shipping and freight		70,893		-	-		70,893
General		38,126		-	-		38,126
Travel and related costs		13,913		-	-		13,913
Print publication		35,285		-	-		35,285
Insurance		20,000		-	-		20,000
Public relations		26,015		-	-		26,015
Mobile homestead		93,432		-	-		93,432
Depreciation		52,532		15,008	7,505		75,045
Amortization		8,242		2,355	1,177		11,774
Insurance		43,257		883	-		44,140
Loss on disposal of fixed assets		2,572		735	367		3,674
Office expense		13,941		27,880	13,941		55,762
Conferences and meetings		-		2,220	-		2,220
Outside services		48,105		20,616	-		68,721
Professional fees		-		13,060	-		13,060
Programming and education		100,676		-	-		100,676
Repair and maintenance		68,004		1,388	-		69,392
Security		80		-	-		80
Provision for bad debt		-		50,041	-		50,041
Travel and entertainment		7,876		7,875	-		15,751
Utilities		36,639		748	 -		37,387
Total expenses	\$	1,692,867	\$	318,516	\$ 131,864	\$	2,143,247

#### STATEMENTS OF CASH FLOWS

#### For the Year Ended December 31, 2020 2019 **Cash Flows From Operating Activities** \$ \$ Change in net assets 102,438 2,704,185 Adjustments to reconcile change in net assets to net cash provided by operating activities: Loss on disposal of property and equipment 3,674 Depreciation 75,262 75,045 Amortization 625 11,774 Provision for bad debt 45,000 (Increase) decrease in operating assets Contributions and grants receivables 84,073 (1,860,748)Inventory 14,219 (24,915)**Prepaid expenses** (22,584)11,899 Increase (decrease) in operating liabilities: Accounts payable and accrued expenses (43,802)43,194 Deferred revenue 49,000 (50,000)**Net Cash Provided by Operating Activities** 160,231 1,058,108 **Cash Flows Used in Investing Activities** Purchases of property and equipment (94,283)(233,588)**Net Increase in Cash and Cash Equivalents** 65,948 824,520 **Cash and Cash Equivalents - Beginning** 1,590,789 766,269 Cash and Cash Equivalents - Ending 1,656,737 1,590,789

NOTES TO FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

This summary of significant accounting policies of The Museum of Contemporary Art Detroit (Museum or Organization) is presented to assist in understanding the Museum's financial statements. The financial statements and notes are representations of the Museum's management, which is responsible for their integrity and objectivity. These accounting policies conform to generally accepted accounting principles and have been consistently applied in the preparation of the financial statements.

## **Nature of Operations**

The mission of The Museum of Contemporary Art Detroit is to present art at the forefront of contemporary culture. As a non-collecting institution, the Museum is responsive to the cultural content of our time, fueling crucial dialogue, collaboration, and public engagement.

The Museum prides itself on being an institution that promotes critical dialogue within the Detroit community and the surrounding region. In doing so the Museum seeks to be a place where contemporary thought and expanding ideas are shared in a public forum. It is with this crucial aspect of the Museum's mission in mind that all the Museum's exhibitions and programming are conceived.

## **Basis of Accounting**

The financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

### **Financial Statement Presentation and Contributions**

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

Net assets with donor restrictions: Net assets subject to imposed stipulations that they be maintained permanently by the Organization. These assets permit the Organization to use all the income earned on related investments for general or specific purposes. Net assets with restrictions also include net assets subject to imposed stipulations that may or will be met by actions of the Organization and/or the passage of time.

Net assets without donor restrictions: Net assets not subject to imposed stipulations. Revenue that is restricted is reported as an increase in net assets without restrictions if the restriction expires in the reporting period in which the support is recognized. All other restricted support is reported as an increase in net assets with restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions.

Contributions and fund-raising activities are generally available for unrestricted use in the year received. Unconditional promises to give are recorded as contributions in the year received. Unconditional promises to give in subsequent years are reflected at their present value using risk-free interest rates applicable to the year in which the promises are received to discount the amounts. Contributions of noncash assets are recorded at their fair market value in the period received.

NOTES TO FINANCIAL STATEMENTS - Continued FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

## **Use of Estimates**

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

## **Cash and Cash Equivalents**

Cash and cash equivalents are defined as cash on hand and demand deposits in banks plus short-term investments that are readily convertible to cash as well as investments with original maturities of three months or less.

### **Contributions and Grants Receivables**

Receivables are stated at net realizable value. An allowance for doubtful accounts is established based on a specific assessment of the amounts still owed at year-end. All amounts deemed uncollectible are charged against the allowance for doubtful accounts in the period such determination is made. Contributions receivable that are expected to be collected in future years are discounted and recorded at the present value of their net realizable value.

## **Credit Risk**

The Museum maintains cash balances at a financial institution located in Michigan. Accounts at this institution are insured by the Federal Deposit Insurance Corporation up to \$250,000.

## **Inventories**

Inventories are stated at cost with cost determined on a first-in, first-out method and contain items for retail sale in the Museum's gift shop.

### **Fair Value Measurements**

FASB ASC Topic 820, Fair Value Measurements, establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority, Level 2 inputs consist of observable inputs other than quoted prices for identical assets, and Level 3 consist primarily of unobservable inputs and management's judgment.

The carrying values of cash balances and grants and contributions receivable in the accompanying statement of financial position approximate fair value at December 31, 2020 and 2019.

NOTES TO FINANCIAL STATEMENTS - Continued FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

### **Property and Equipment**

Property and equipment purchased by the Museum is carried on its books at cost. Property and equipment donated to the Museum has been recorded at its estimated fair market value at the date of receipt by the Museum. Expenditures for major betterments and additions are charged to the property accounts, while replacements, maintenance and repairs which do not improve or extend the life of the respective assets are expensed currently. It is the Museum's policy to capitalize expenditures in excess of \$1,000. Lesser amounts are expensed as incurred and included in the statement of activities.

Depreciation is computed on the straight-line basis over the estimated useful lives as follows:

Equipment and leasehold improvements Building

5 - 10 years 40 years

## **Deferred Revenue**

Deferred revenue included in the statement of financial position consists of revenue received in the current year for special events that took place after the year-end.

### **Functional Allocation of Expenses**

Certain expenses have been allocated between programs, management and general, and fundraising on various bases and estimates. Although the methods of allocation used are considered appropriate, other methods could be used that would produce different results.

### **Donated Services**

Contributions of donated services that create or enhance nonfinancial assets or that require specialized skills and are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair market value in the period received.

## **Recently Adopted Accounting Standards**

During the year ended December 31, 2019, two new accounting pronouncements were adopted by the Museum: Accounting Standards Update No. 2014-09, Revenue from Contracts with Customers (Topic 606) ("ASU 2014-09") and Accounting Standards Update No. 2018-08, Not-for-Profit Entities (Topic 958) Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made ("ASU 2018-08").

ASU 2014-09 outlines a single, comprehensive model for accounting for revenue from contracts with customers. Revenue streams applicable to the Museum that qualify as exchange transactions include primarily the sale of eyeglasses.

NOTES TO FINANCIAL STATEMENTS - Continued FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

## **Recently Adopted Accounting Standards - Continued**

Management has analyzed the provisions of ASU 2014-09, and has concluded that no changes are necessary to conform with the new standard, therefore the implementation of ASU 2014-09 had no impact on beginning net assets or revenues.

ASU 2018-08 clarifies and improves guidance for contributions received and contributions made and provides guidance to organizations on how to account for certain exchange transactions. This change is preferable in that it clarifies whether to account for transactions as contributions or as exchange transactions. In addition, it clarifies whether a contribution is conditional.

The change in accounting principle resulting from ASU 2018-08 was adopted on a modified prospective basis in 2019. There was no resulting cumulative-effect adjustment to opening net assets without donor restrictions or opening net assets with donor restrictions as of January 1, 2019.

## **Income Taxes**

The Organization is a nonprofit organization exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and therefore, is not subject to tax under Federal income tax laws. Unrelated business income, if any, may be subject to income tax. Contributions to the organization qualify for the charitable contributions deduction to the extent provided by Section 170 of the Internal Revenue Code. Generally, the Organization's tax returns remain open for examination by the Internal Revenue Service for three years from the date of filing. The Organization is no longer subject to examination of its Federal Return of Organization Exempt from Income Tax (Form 990) filed for years before December 31, 2017.

### **Events Occurring After Reporting Date**

The Organization has evaluated events and transactions for potential recognition or disclosure through December 14, 2021, the date that the financial statements were available to be issued.

Global efforts to contain the spread of COVID-19, often referred to as the Coronavirus, have significantly impacted many businesses and the economy. While the situation is evolving and the full impact is not yet known, the disruption caused by the Coronavirus is affecting business and consumer activities worldwide. As of the report date, the Organization is assessing the impact on its operations and cash flows but currently the disruption and uncertainty caused by the Coronavirus is far reaching and the ultimate effects of this event is unknown.

NOTES TO FINANCIAL STATEMENTS - Continued FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

### NOTE 2 – PROPERTY AND EQUIPMENT

Property and equipment at December 31, consist of the following:

	 2020	2019		
Equipment	\$ 200,090	\$	184,332	
Building and land	445,000		445,000	
Leasehold improvements	504,498		504,498	
Construction in progress	 333,830		255,304	
Subtotal	1,483,418		1,389,134	
Less: Accumulated depreciation	 581,622		506,360	
Total property and equipment	\$ 901,796	\$	882,774	

Depreciation expense amounted to \$75,262 and \$75,045 for the years ended December 31, 2020 and 2019, respectively.

## **NOTE 3 – INTANGIBLE ASSETS**

Intangible assets at December 31, consist of the following:

	2020	2019
Website	\$ 38,242	\$ 38,242
Less: accumulated amortization	 38,242	 37,616
Total intangible assets	\$ -	\$ 626

Amortization expense amounted to \$625 and \$11,774 for years ended December 31, 2020 and 2019.

#### **NOTE 4 – ENDOWMENT FUND**

The Organization has a beneficial interest in an endowment fund established at Community Foundation for Southeastern Michigan ("Community Foundation"). The fund consists of contributions from third parties that have donated assets to the Foundation whereby the Organization is the beneficiary of income distributions exclusively, not principal. The funds are held in perpetuity at the Community Foundation solely for the benefit of The Museum of Contemporary Art Detroit. Annual income payments are anticipated to be made based on the average market value of the fund. The Community Foundation has calculated the market value of the account balances to be \$13,594 and \$12,106 as of December 31, 2020 and 2019, respectively.

NOTES TO FINANCIAL STATEMENTS - Continued FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

## **NOTE 5 – DONOR RESTRICTED NET ASSETS**

Donor restricted net assets are available as of December 31, for the following purposes:

	 2020	2019
Capital improvement	\$ 2,264,883	\$ 2,171,548
Technology programming and exhibitions	398,319	431,587
Curator	272,582	253,814
Mike Kelley's Mobile Homestead	151,577	111,577
Education programming	37,283	45,833
Teen council	26,250	20,000
Zig-Zag-City	15,670	-
John Korner	14,500	-
Danish artists	11,874	-
Tali Keren	10,000	-
Conrad Egyir	8,000	8,000
Supor/well wishes	 7,000	 
Total	\$ 3,217,938	\$ 3,042,359

Net assets were released from donor restrictions by incurring expenses satisfying the purpose or time restrictions specified by donors as follows:

	 2020	 2019
Capital improvement	\$ 115,000	\$ 143,000
Technology programming and exhibitions	62,000	37,500
Curator	52,500	148,500
Education programming	25,000	41,667
Mike Kelley's Mobile Homestead	10,000	30,000
Teen council	7,000	20,000
Eddie Martinez	-	60,000
Surfaces		17,500
Total	\$ 271,500	\$ 498,167

NOTES TO FINANCIAL STATEMENTS - Continued FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

#### **NOTE 6 – RELATED PARTY TRANSACTIONS**

The Organization received cash in the form of contributions from its Trustees and Appointees in the amount of \$271,400 and \$191,100 for the years ended December 31, 2020 and 2019, respectively.

## NOTE 7 – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The following reflects the Organization's financial assets as of December 31, 2020 and 2019, reduced by amounts not available for general use within one year:

	 2020	 2019
Cash and cash equivalents Contributions and grants receivable	\$ 1,656,737 697,701	\$ 1,590,789 292,675
Subtotal	2,354,438	1,883,464
Less: Net assets with donor restrictions, net of long-term amounts	 2,096,402	 1,431,724
Financial assets available to meet cash needs for general expenditures within one year	\$ 258,036	\$ 451,740

## NOTE 8 – PAYROLL PROTECTION PROGRAM (PPP) LOAN

During 2020, the organization entered into a Loan Agreement and Promissory Note ("SBA Loan") pursuant to the Paycheck Protection Program ("PPP") under the recently enacted Coronavirus Aid, Relief, and Economic Security Act ("CARES Act") administered by the U.S. Small Business Administration.

The Organization received total loan proceeds of \$231,900, subject to the terms and conditions applicable to loans administered by the U.S. Small Business Administration under the CARES Act. The amount of loan proceeds eligible for forgiveness is determined on a formula based on certain predetermined purposes during a specific period of time.

In accordance with the requirements of the CARES Act and the PPP, the Organization used the proceeds from the loan primarily for payroll costs. In March 2021, the Organization received forgiveness in full including accrued interest. Included in grant income is the PPP loan forgiveness amount of \$231,900 for the year ended December 31, 2020.

In February 2021, the organization obtained a second PPP loan in the amount of \$231,900. Management has represented the proceeds have been used pursuant to the program and expects full loan forgiveness.